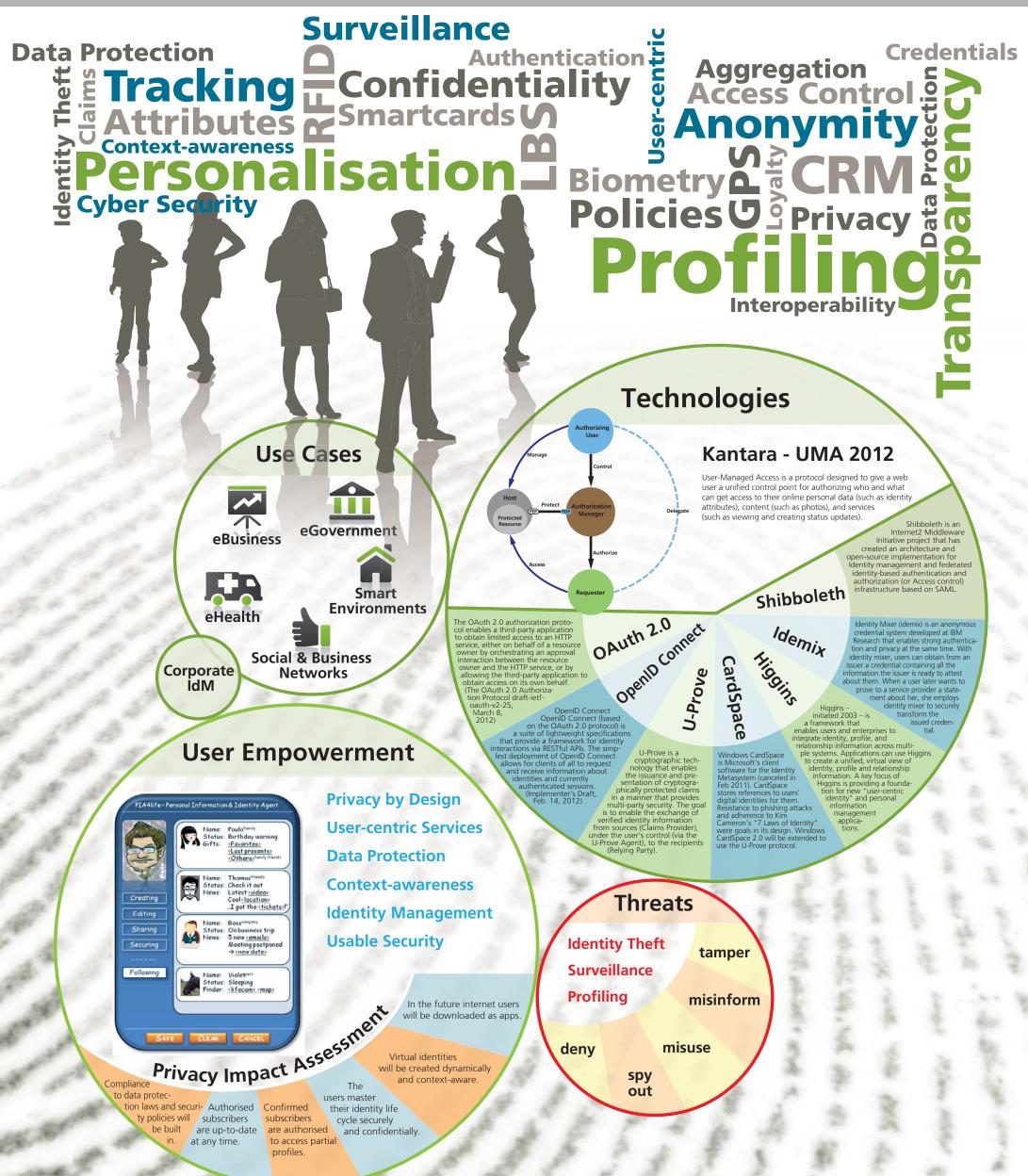


Landscape of

## Web Identity Management



## 7 Laws of Identity

- 1. User Control and Consent
- 2. Minimal Disclosure for a Constrained Use
- 3. Justifiable Parties
- 4. Directed Identity

- 5. Pluralism of Operators and Technologies
- 6. Human Integration
- 7. Consistent Experience Across Contexts

Kim Cameron (http://www.identityblog.com/stories/2004/12/09/thelaws.html)

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